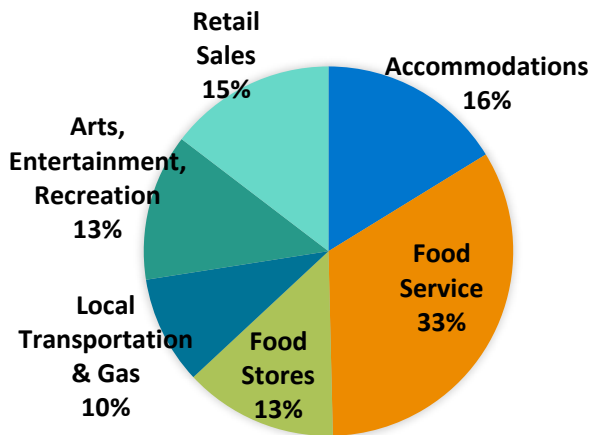


## VISITOR SPENDING IMPACTS IN MASON COUNTY

Total Visitor Spending **\$118.3 million**  
 State and Local Taxes Generated **\$8.1 million**  
 Local Jobs Supported **1,290**



### VISITOR SPENDING 2017



### MASON COUNTY TRAVEL IMPACTS 2017 Visitor Spending by Sector Purchased (\$Million)

Sector	Millions	% Change from 2016
Accommodations	19.2	+5.5%
Food Service	39.5	+8.5%
Food Stores	15.9	+3.2%
Local Transportation & Gas	11.2	+15.5%
Arts, Entertainment, Recreation	15.2	+5.5%
Retail Sales	17.3	+4.2%
<b>TOTAL VISITOR SPENDING 2017</b>	<b>118.3</b>	<b>+6.8%</b>

### TOURISM IS ECONOMIC DEVELOPMENT IN MASON COUNTY IN 2017

Tourism Supported County Jobs	1,290
Tourism Supported County Earnings	\$37.2 million
Local Tax Receipts from Visitor Spending	\$2.0 million
State Tax Receipts from Visitor Spending	\$6.1 million

### OTHER TRAVEL IMPACT FACTS:

- Visitors staying in commercial lodging (hotels, motels, B&Bs, short term vacation rentals) account for **40.6%** of total visitor spending.
- Visitors staying in campgrounds and vacation homes account for **29.3%** of total visitor spending.
- If each resident household in Mason County encouraged one additional overnight visitor, it would add **\$2.8 million** in visitor spending, and result in **31** additional local jobs.

### WASHINGTON STATE TRAVEL IMPACTS

- Visitor destination spending in Washington State was **\$18.4 billion** in 2017, generating over **\$1.4 billion** in visitor-generated state and local tax receipts. Travel-generated employment reached **182,700** in 2017, up **2.9%** over 2016.
- In Washington State, Mason County ranked **#26** in visitor spending out of **39** counties. However, taken as a region, the Olympic Peninsula (Clallam, Jefferson and Mason counties, combined) represent **\$550.6 million** in collective visitor spending, which would make the area **#7** behind King, Pierce, Snohomish, Spokane, Whatcom and Chelan counties.

Data compiled from the *Washington State Travel Impacts & Visitor Volume, 2000-2017p* Report, dated May 2018 and prepared by Dean Runyan Associates for Washington Tourism Alliance