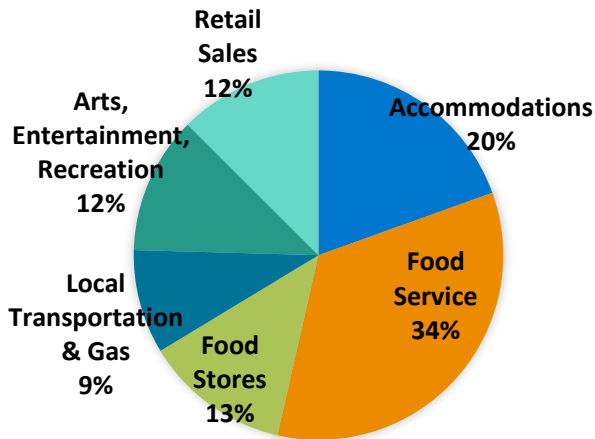


VISITOR SPENDING IMPACTS IN JEFFERSON COUNTY

Total Visitor Spending **\$152.6 million**
 State and Local Taxes Generated **\$10.7 million**
 Local Jobs Supported **1,600**



VISITOR SPENDING 2017



JEFFERSON COUNTY TRAVEL IMPACTS 2017

Visitor Spending by Sector Purchased (\$Million)

Sector	Millions	% Change from 2016
Accommodations	29.8	+6%
Food Service	52.0	+7.6%
Food Stores	19.5	+1%
Local Transportation & Gas	13.9	+13%
Arts, Entertainment, Recreation	18.4	+4.5%
Retail Sales	19.1	+2.7%
TOTAL VISITOR SPENDING 2017	152.6	+5.9%

TOURISM IS ECONOMIC DEVELOPMENT IN JEFFERSON COUNTY IN 2017

Tourism Supported County Jobs	1,600
Tourism Supported County Earnings	\$36 million
Local Tax Receipts from Visitor Spending	\$3.1 million
State Tax Receipts from Visitor Spending	\$7.6 million

OTHER TRAVEL IMPACT FACTS:

- Visitors staying in commercial lodging (hotels, motels, B&Bs, short term vacation rentals) account for **62%** of total visitor spending.
- Visitors staying in campgrounds and vacation homes account for **27%** of total visitor spending.
- If each resident household in Jefferson County encouraged one additional overnight visitor, it would add **\$2.4 million** in visitor spending, and result in **25** additional local jobs.

WASHINGTON STATE TRAVEL IMPACTS

- Visitor destination spending in Washington State was **\$18.4 billion** in 2017, generating over **\$1.4 billion** in visitor-generated state and local tax receipts. Travel-generated employment reached **182,700** in 2017, up **2.9%** over 2016.
- In Washington State, Jefferson County ranked **#23** in visitor spending out of **39** counties. However, taken as a region, the Olympic Peninsula (Clallam, Jefferson and Mason counties, combined) represent **\$550.6 million** in collective visitor spending, which would make the area **#7** behind King, Pierce, Snohomish, Spokane, Whatcom and Chelan counties.

Data compiled from the *Washington State Travel Impacts & Visitor Volume, 2000-2017p* Report, dated May 2018 and prepared by Dean Runyan Associates for Washington Tourism Alliance