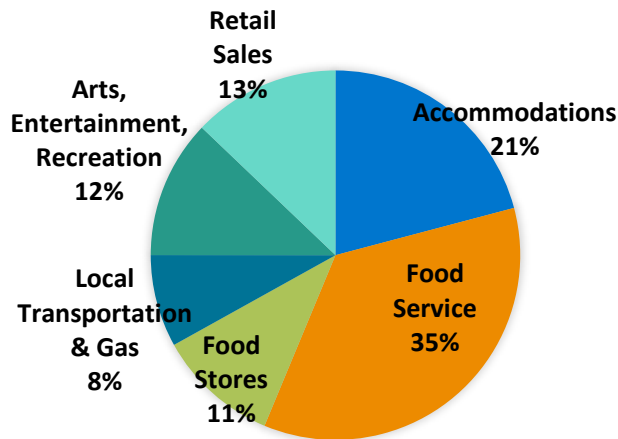


VISITOR SPENDING IMPACTS IN CLALLAM COUNTY



Total Visitor Spending **\$279.7 million**
 State and Local Taxes Generated **\$20.4 million**
 Local Jobs Supported **4,230**

VISITOR SPENDING 2017



CLALLAM COUNTY TRAVEL IMPACTS 2017 Visitor Spending by Sector Purchased (\$Million)

Sector	Millions	% Change from 2016
Accommodations	58.4	+11.4%
Food Service	99.0	+12.2%
Food Stores	29.8	+3.5%
Local Transportation & Gas	22.6	+15.3%
Arts, Entertainment, Recreation	33.9	+8.6%
Retail Sales	36.0	+6.8%
TOTAL VISITOR SPENDING 2017	279.7	+10.2%

TOURISM IS ECONOMIC DEVELOPMENT IN CLALLAM COUNTY IN 2017

Tourism Supported County Jobs	4,230
Tourism Supported County Earnings	\$93.9 million
Local Tax Receipts from Visitor Spending	\$6.0 million
State Tax Receipts from Visitor Spending	\$14.4 million

OTHER TRAVEL IMPACT FACTS:

- Visitors staying in commercial lodging (hotels, motels, B&Bs, short term vacation rentals) account for **71.3%** of total visitor spending.
- Visitors staying in campgrounds and vacation homes account for **14.4%** of total visitor spending.
- If each resident household in Clallam County encouraged one additional overnight visitor, it would add **\$5.4 million** in visitor spending, and result in **82** additional local jobs.

WASHINGTON STATE TRAVEL IMPACTS

- Visitor destination spending in Washington State was **\$18.4 billion** in 2017, generating over **\$1.4 billion** in visitor-generated state and local tax receipts. Travel-generated employment reached **182,700** in 2017, up **2.9%** over 2016.
- In Washington State, Clallam County ranked **#14** in visitor spending out of **39** counties. However, taken as a region, the Olympic Peninsula (Clallam, Jefferson and Mason counties, combined) represent **\$550.6 million** in collective visitor spending, which would make the area **#7** behind King, Pierce, Snohomish, Spokane, Whatcom and Chelan counties.

Data compiled from the *Washington State Travel Impacts & Visitor Volume, 2000-2017p* Report, dated May 2018 and prepared by Dean Runyan Associates for Washington Tourism Alliance